

Hosted Exchange

866.500.9696

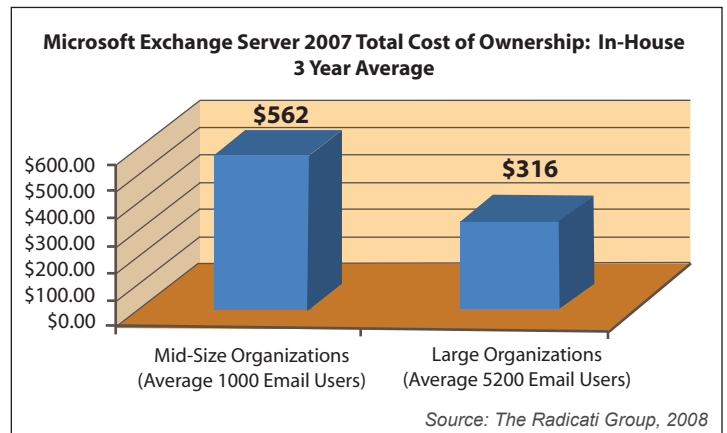
Total Cost of Ownership for Exchange 2007

When considering migration to the latest version of Exchange versus outsourcing to an Exchange hosting provider, make sure to take into account all of the costs involved in the upgrade to get a true sense of the total cost of ownership. This does not just consist of software upgrades or training costs but includes many other items often overlooked, such as expenses related to the actual total cost of ownership. Items such as:

- Purchase of new hardware and software - required with an in-house deployment of Microsoft® Exchange 2007.
- Maintenance support contracts.
- Storage costs - for physical storage location and backup devices.
- Ongoing administration - salaries of administrators, as well as all costs associated with their employment.
- Training costs - new training is required with Microsoft Exchange 2007 as a result of the new command line interface.
- System monitoring, including anti-virus and anti-spam filtering.
- Downtime - lost corporate productivity and possibly lost sales as a result of server downtime.

Analysts from The Radicati Group, Inc. recently reported on the total cost of ownership for mid-size and large companies engaging in an in-house migration to Microsoft Exchange Server 2007. When asked what key factors drove their decision to migrate to Microsoft Exchange Server 2007, organizations surveyed provided the following responses:

- A desire for better economies of scale
- Improved security
- Support for clustering and replication
- Native support for wireless “push” email functionality through Microsoft ActiveSync®



While none of these factors alone would have convinced some organizations to begin migration, the combination of two to three of the above factors was usually what drove the decision to move to Microsoft Exchange Server 2007. Microsoft Exchange Server 2007 is not only a considerably more feature rich system than previous versions, but it is also significantly more complex to implement and maintain. Migration delays and difficulties, along with the total cost of ownership of an in-house deployment, has resulted in many companies questioning the feasibility of rolling out Microsoft Exchange Server 2007 internally and looking to outsource to an Exchange hosting provider who is expert in that field.

Concentric offers Hosted Exchange 2007 with some unique differentiators, such as enhanced Junk Mail Filtering and business-class instant messaging, at no additional cost. The service is affordably priced per user with no up-front investment or on-going maintenance or upgrade fees. Best of all, you can have Concentric Hosted Exchange for a much lower total cost of ownership than if you ran your own on-premise Exchange server.

Call us today at 1-866-500-9696 to find out how Concentric Hosted Exchange can save you money and help your organization's bottom line.